

Press Release

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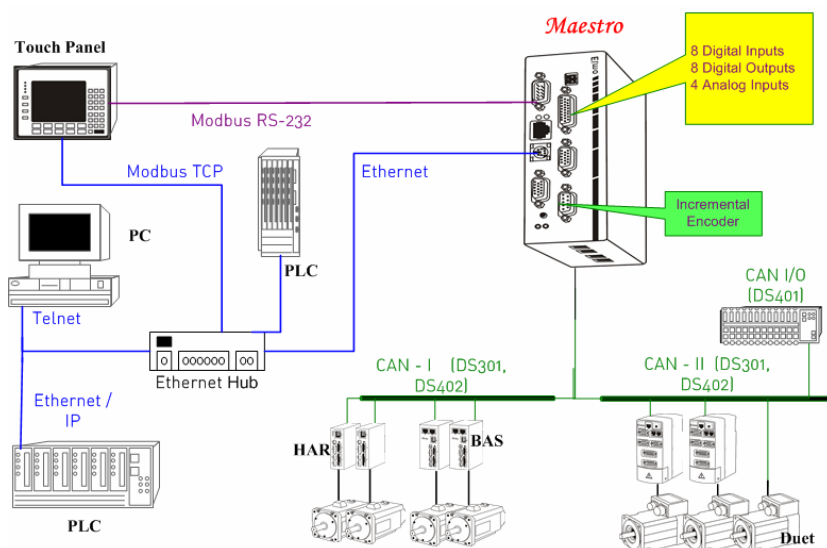
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ELMO MOTION CONTROL'S *MAESTRO* ENABLES ETHERNET/IP COMMUNICATION WITH LEADING PLCs

Petach Tikva, July 31, 2007- Elmo Motion Control, Inc. today announced that its *Maestro* now offers Ethernet/IP support to deliver a more comprehensive motion control solution for manufacturing applications. Elmo's Ethernet/IP capabilities facilitate communication between the Maestro and various industry-leading Programmable Logic Controllers (PLCs) allowing the highest level of visibility on the manufacturing plant floor.

Ethernet/IP is a communication protocol which uses TCP/IP for general messaging exchange services and UDP/IP for I/O messaging services in control applications. The protocol provides the network tools to deploy standard Ethernet technology for manufacturing applications while enabling Internet and enterprise connectivity.





"By taking advantage of existing Internet network infrastructure and requiring fewer cables, Ethernet/IP offers a highly attractive and cost effective solution to connect many devices within an enterprise network," said Haim Monhait, CEO of Elmo Motion Control. "Elmo's implementation of Ethernet/IP maintains the Maestro's superior capability to provide motion control and higher network flexibility over existing solutions."

Elmo's *Maestro* is a network-based multi-axis motion supervisor that operates in conjunction with intelligent servo drives to provide a full multi-axis motion control solution. The *Maestro* is based on distributed motion control architecture which spreads the processing power across the network. When working with Elmo's *SimpliQ* family of servo drives, the *Maestro* can allocate tasks to the drives and "leave" them to perform the tasks autonomously. This vastly reduces the amount of network traffic and the load on the processor.

About Elmo Motion Control

Elmo Motion Control designs, produces and markets highly efficient and compact servo amplifiers and digital servo drives for brush and brushless motors. Elmo's *SimpliQ* products are integrated in robots, semi-conductor production equipment, avionics, machine tools, packaging equipment, textile equipment, medical equipment and anywhere highly precise and reliable equipment is necessary. For more information, visit www.elmomc.com.

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